

GREAT NEWS for AmeriPlan® IBOs!

Effective March 17, 2009 at 9:00am Central Standard Time



AmeriPlan® debuts New IBO \$50 START

\$20 New IBO Registration Fee is Waived!

Incredible! With the debut of the New IBO \$50 Start, AmeriPlan® also waives the \$20 New IBO Registration fee for *ALL* new IBOs. All that's required now to get started as an AmeriPlan® IBO is the first month's recurring IBO Benefits Fee of just \$50!

New \$50 Start IBOs also receive access to AmeriPlan's new innovative eKit, an on-line

resource designed to help IBOs achieve early success and a fast start.

When you sign up a new \$50 Start IBO, they will have additional options they can exercise such as an optional \$45 IBO Kit and the optional \$400 Trainer Option Program.

Here's the best news: *This is not a promotion; instead it's a brand new way to join the finest business opportunity available today!*

Special guidelines:

- When you personally sign up a new IBO who chooses the \$45 IBO Kit (\$45 + \$50 = \$95 total), you receive a six-month advance of \$90.
- When you personally sign up a new IBO who chooses the \$50 Start option, the \$450 option (\$50 + the \$400 Trainer Option Program = \$450) or the \$495 option (\$50 + the \$45 IBO Kit + the \$400 Trainer Option program = \$495), you receive a 30% as-earned commission of \$15 per month.

New \$50 Start IBO Options:

\$45 IBO Kit *(optional)*

A \$120 value, this kit contains \$45 worth of business-building supplies and \$75 in Sales Aid Certificates (*Bloom Bucks*).

\$400 Trainer Option Program *(optional)*

AmeriPlan's coded bonus program. A powerful income generator when coupled with our legendary residual income compensation plan.



- Residents of South Carolina pay a one-time fee of \$249 with no recurring monthly fee.
- Residents of Connecticut, Louisiana, Maine, Maryland, North Carolina, Utah and Washington State must pay \$45 for the IBO Kit. The \$50 per month IBO Benefits Fees are optional for residents of these states but if they elect not to purchase the IBO Benefits, they will not receive the following complimentary services: E-commerce websites, household Dental Plus membership and IBO Back Office.
- Residents of Connecticut and Washington State are not eligible to select the \$400 Trainer Option Program